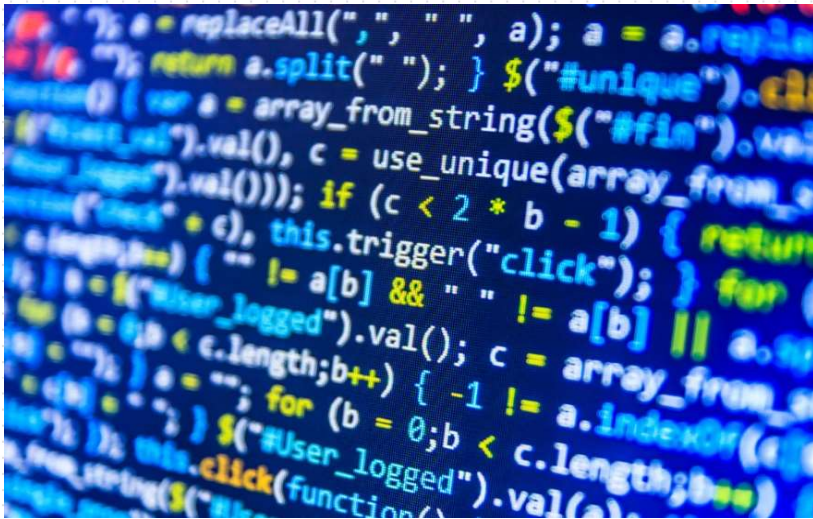


Informational self-determination in insurance markets of Central-and Eastern Europe



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Abstract + Keywords



This paper highlights the state's historical role in the evolution and strengthening of informational self-determination in Europe with particular regard to the insurance industry. Central and Eastern European countries followed a more state-run pattern resulting in stricter regulatory and supervisory data protection standards introduced earlier in the formation of the private insurance market. Thus there should be higher ethical standards at work reinforced by the significant influence of Western European parent companies. This assumption is examined based on the decisions of supervisory authorities. Since many types of ethical problems displayed are unlikely to diminish relevantly, and insurance technology development even creates additional challenges, some measures are identifiable that should improve the ethical environments of these markets.

data protection, insurance, GDPR (G22, K20)