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Panel: Challenges in the Strategic Renewal of PA

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Title **Collaborative Innovation in the Public Sector: Theoretical Background and Practical Implications**

Abstract In this paper, we will provide theoretical basis for the concept of collaborative innovation (including the concepts of co-creation, co-production and co-governance) and discuss how it can be promoted in the public sector. In addition, the collaborative innovation trends in the private and public sector will be identified. Furthermore, we will present the results of the research within which a review of previously developed co-creation models will be analyzed using a content analysis method. Based on the review of the existing models, their assessment will be made on their strengths and shortcomings, particularly in the context of contemporary practical needs.

Proposed structure of the paper:
1 Introduction

2 What is collaborative innovation?
The aim of this section is to define the concept of collaborative innovation, including related terms (e.g. co-governance, co-creation, co-production). In addition, it will present the trends in the field of (collaborative) innovation in the private and public sector.

3 Promoting collaborative innovation in the public sector
This section discuss the new research on how governance reforms, strategic management, new institutional designs and the development of an integrative public leadership can help advancing collaborative innovation

4 Collaborative innovation in practice
In this section, we will present existent co-creation models to be identified with the method of content analysis of selected journals.

5 Discussion and areas of future research
Here, we will summarize the characteristics of models identified and

analyzed in previous section. Based on this, we will identify areas of future research in the field of co-creation.